

Press Release

FOR IMMEDIATE RELEASE

## **Innovative Synthetics, LLC Receives 2015 Best of Baton Rouge Award**

Baton Rouge Award Program Honors the Achievement

BATON ROUGE August 13, 2015 -- Innovative Synthetics, LLC has been selected for the 2015 Best of Baton Rouge Award in the Automotive Parts and Accessories category by the Baton Rouge Award Program.

Each year, the Baton Rouge Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Baton Rouge area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2015 Baton Rouge Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Baton Rouge Award Program and data provided by third parties.

### About Baton Rouge Award Program

The Baton Rouge Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Baton Rouge area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Baton Rouge Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Baton Rouge Award Program

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